

Some text blocked
out for client privacy

Business Opportunities

Financing

Business Services

Trade Partners

Insights Center

Sign up



Member Log In

Email Address

Password

☐

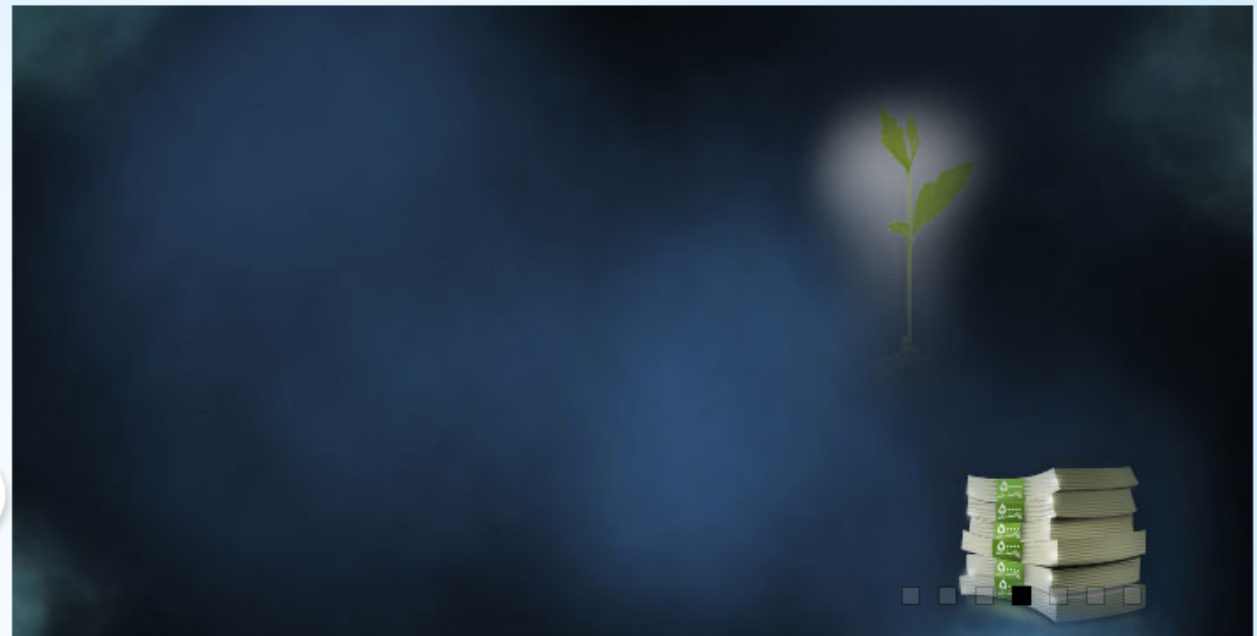
Remember / Forgot Password ?

Log In

Why Choose Us?

is a networking solution that allows for entrepreneurs, investors and corporations to connect, promote and exchange business and investment opportunities.

[Contact Us](#) | [Tell a Friend](#) | [Careers](#) | [Log In](#)



Latest Opportunity



Invertir en iDev

Oportunidad de inversión en empresa de desarrollo web y móvil....

Recent Insight

Rumores M&A en Mexico

Después de múltiples transacciones hay rumores de algo aún más grande para México.

Hemos visto en los últimos los acuerdos de Coca-Cola.....

goal is to become a pillar of entrepreneurial development through the integration of business and investment opportunities that inspire the world to make business happen.

CLIENT REQUEST:

Offer multiple options for changes to home page (above), alteration of navigation and changes to layout; caveat: little changes in code and NO changes in back-end design.

HOME PAGE

BLUE STRIP:

Recommendation 1:

- a. MOVE the Top Nav & Social Media logos above strip.
- b. In Strip, add company maxim: "Connecting entrepreneurs, investors & businesses worldwide to share ideas, investment opportunities, & growth."

Recommendation 2:

- a. Keep as-is, add **Sign Up** option (thus removing this image from left-side nav).

NEW SLOGAN:

- b. Clarify your message.

Slogan options:

- **Forge Business Development**
- **Visualize/Actualize**
- **Business Vision to Business Reality**
- **Take Your Vision Further**
- *** Your Business -- Unstoppable.**

LEFT-HAND NAV:

We're suggesting clarifying the options:

Business Opp's becomes:	Invest in a Business
Financing becomes:	Get Investors
Business Services becomes:	Supporting Services (taxes, legal, etc.)
Trade Partners stays:	Trade Partners
Insights Center becomes:	Marketing/Reports

FLASH VIDEO:

Shorten from 7 panels to 5. Each panel now *clearly* states a goal and how [COMPANY] can help...

Panel 1: [words fade in] Vis...

- [words fade in] from Visionary [Fades out]
- Outline image of a tank rolling in with {removed for client privacy} [Fades out]
- Full image holds...
- [words fade in] **Your Business -- Unstoppable.**

(MORE)

FLASH VIDEO (CONT'D):

Panel 2:

- [Fades in] Growing a new business? [Fades out]
 - [Fades in] We Connect You to...
 - Experienced Investors...
 - Trusted Financial Institutions...
 - International Trade Groups...
- JOIN NOW!

Panel 3:

- [Fades in] An Entrepreneur looking for an Investment?
Review product pitches from around the world!

Panel 4:

- [Fades in] Looking for International Trade Partners?
VisTank has an international community of possibilities...

Panel 5:

- [Fades in] Joining is easy...
 1. Choose a plan (as low as \$20/year)
 2. Set up your profile
 3. Find great opportunities
- Click to get started!

BELOW THE FOLD:

1. With "Sign Up" removed, you can push the LOG IN above the fold
2. Remove "Why Choose Us" on left-side nav; use this space for additional nav buttons for signing up:
 - Entrepreneurs & Biz Owners
 - Support Services
 - Investment & Financial Institutions
 - International Trade Institutions
 - Free Trial
3. Some sites aggregate top stories in partnership w/other sites; others use an RSS feed. Until you constantly have new, updated information from members (which should aggregate on your home page), one of the options mentioned is strongly recommended.

OTHER NOTES:

- There are typos and numerous areas requiring rewrites. See copy-edit doc.